



FTI Consulting  
U.S. Government Affairs  
Practice Leadership



EXPERTS WITH IMPACT™

## Legislative and policy expertise within the walls of a best-in-class, global consulting platform.

Getting things done in today's political environment requires experienced coalition-builders, strategic engagement, and in-depth knowledge of the dynamics that drive policymaking. Our bipartisan legislative and policy expertise is rooted in our collective experience in Washington and supported by a best-in-class, global consulting platform. Our government affairs offering is substantiated by several core areas of strength.

### Why Choose Us



#### Strategic Insight

With deep subject-matter expertise and a sector-focused practice built on the foundation of a multi-disciplinary global platform, our government affairs capabilities and access to resources differentiate us from other firms in Washington.



#### Informed Advocacy

The global network of FTI Consulting reaches every major financial, commercial, media, and regulatory hub in the world. We focus on creating favorable engagement environments, building political capital, and identifying and managing critical relationships to effectively deliver on a strategic advocacy plan that positions a client for success.



#### Substantive Counsel

Members of our team have served in every branch of government, providing a wealth of experience, knowledge, and political reach that enable us to advise our clients across a range of complex, multi-stakeholder issues. Whether it is tracking and evaluating policy and Washington politics, building a coalition, or guiding a complex legislative or regulatory issue from proposal to adoption, our advocacy team has some of the most experienced, knowledgeable and well-connected government affairs practitioners in Washington.





#### Credibility and Expertise

Our bipartisan approach to government affairs engagement enables our team to work effectively, in an unbiased, collaborative way, towards constructive outcomes for our clients. We have been at the center of the most challenging crises, issues, and events of recent times. We know the objective is more than just protecting and building a client's credibility around a singular issue or a moment in time; it is working to protect the overall organizational brand and reputation in a highly polarized political and complex regulatory environment, while providing meaningful information and actionable advice to overcome challenges and advance our client's interests.

## Subject Matter and Sector-Driven Expertise

We adopt a subject matter and sector-focused approach that allows our professionals to collaborate across every practice of the business. This model offers our clients access to a comprehensive network of experts from every corner of the global platform offered by FTI Consulting.

 Aerospace & Defense	 Financial Services	 Retail & Consumer Products
 Agriculture	 Healthcare & Life Sciences	 Taxation
 Energy & Natural Resources	 Industrials	 Technology, Media & Telecom
 Federal Budget Appropriations	 International Trade	 Transportation & Infrastructure

## Our Team

### A bipartisan team of experts who are connected where it counts.

Our U.S. Government Affairs capabilities leverage direct experience, critical relationships and subject matter expertise to advise businesses on developing legislative and regulatory strategies to create and maximize commercial opportunities and mitigate evolving and overlapping risks.

Collectively, we have deep relationships with Congressional Democrats and Republicans, as well as the Biden administration. Effective advocacy requires a strong network of relationships and an understanding of the political dynamics driving policymaking.

Our bipartisan bench enables us to work effectively, in an unbiased, collaborative way, towards constructive outcomes for our clients.



## A Snapshot of Our D.C.-Based Team



**Bryan Zumwalt**  
Senior Managing Director  
*Head of U.S. Government Affairs*



**Deidra Jackson**  
Senior Advisor  
*Government Affairs*



**Russ Kelley**  
Managing Director  
*Industrials, Transportation & Infrastructure*



**John Steitz**  
Managing Director  
*Defense, Energy & Financial Services*



**Kyle Cormney**  
Managing Director  
*Taxation & Financial Services*



**Brian Papp**  
Managing Director  
*Technology, Media & Telecom, Agriculture & International Trade*



**Adam Rice**  
Managing Director  
*Financial Services*



**Ian Whitson**  
Senior Director  
*Industrials, Transportation & Infrastructure*



**Mickeala Carter**  
Senior Director  
*Agriculture, Retail & Consumer Goods*



**Joseph Marinelli**  
Director  
*Industrials*



**Hailey Hamel**  
Senior Consultant  
*Financial Services*



**Riley Larson**  
Consultant



**Tess Peterson**  
Consultant



**Luis Camarena**  
Consultant



**Virginia Smith**  
Consultant



**Brendan Wilmot**  
Consultant



**Pat Giles**  
Executive Assistant

## FTI Consulting: Experts with Impact

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes. Due to our unique mix of expertise, culture, breadth of services, and industry experience, we have a tangible impact on our clients' most complex opportunities and challenges.

**1982** Year Founded

**88** Cities

Advisors to  
**98/100** of worlds best law firms

**30** Countries

**6,950+** Employees

Advisors to  
**9/10** of worlds best bank holding companies

**600+** Senior Managing Directors

**\$6.29B** Market Cap<sup>1</sup>

Clients are  
**59/100** of Fortune Global corporations

<sup>1</sup> Number of total shares outstanding as of July 6, 2022, times the closing share price as of July 6, 2022.

### CONTACT US

For more information or to set up an introductory consultation, please contact us at:  
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