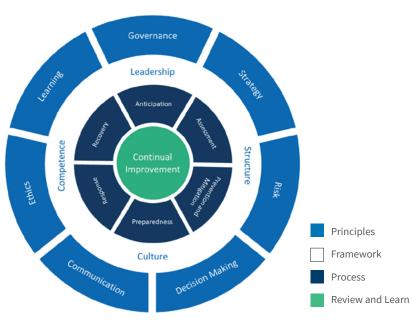
## Crisis Management

All organisations need a strong crisis management capability that is aligned to global best practice. When a crisis strikes, having the ability to strategically and rapidly respond to a situation will often be the difference between survival and rebuilding, or long-lasting damage and potential extinction. FTI Consulting has assisted some of the world's largest companies build their crisis management capability and actively managed some of the highest profile crises. Our experts have real crisis experience across a range of industries and sectors. With 7000 employees across 27 countries, we have the resources and capabilities to manage any event.

## **OUR APPROACH**

We use globally recognised best practice, which is currently the Draft International Standard ISO/DIS 22361 - Crisis management - Guidelines, for a strategic capability. Our focus is on assisting clients build the crisis management capability within their organisation.

When engaged by clients, we use the FTI Consulting Crisis Management Review tool to forensically measure an organisation's existing capability against the best practice found within ISO/DIS 22361. We then use a gap analysis to recommend what changes need to be made to an organisation's principles, frameworks, and processes to ensure that it is crisis prepared. A program of induction, training, and testing follows to ensure that the new system is embedded and operational.



ISO/DIS 22361 - Crisis management — Guidelines for a strategic capability

## WHY FTI CONSULTING?

- We have experts with real crisis experience
- Our approach is aligned with international best practice
- We have deep expertise across a range of industries and sectors
- We are a global business with a global capability
- We assist organisations become crisis prepared
- We also assist organisations manage live crises



## **OUR SERVICES**



FTI Consulting Crisis Management Review



Crisis management plan development



Business resilience policy and standard development



Board and executive strategic counsel



Crisis management team support



Crisis management team training



Crisis spokesperson training



Crisis desktop exercises



Crisis simulations



Stakeholder planning, media monitoring and social media monitoring



Media response team training and relative response team training



24/7 crisis support



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