FTI CONSULTING

FTI CRISIS+

CYBER CRISIS RESILIENCE REVIEW

Assessing your ability to respond to a cyber incident

Why this is important – and what is included within the review

63% of organisations are experiencing a heightened level of external cyber threat as a result of COVID-19

Companies experience 35x more media coverage than usual in the month after a crisis

1/3 of incidents originated from inside the organisation

24% of organisations who suffered a cyber breach have lost customers as a result

32% of organisations have experienced a cyber attack which resulted in loss of customer / patient data

36% of executives have experienced mental health problems as a result of dealing with crises

Sources: FTI Resilience Barometer 2020 & FTI Anatomy of a Crisis 2020

Effective crisis management – of any incident – is about doing the right thing and being seen to do the right thing.

The review provides you with a report assessing your ability to respond to a cybersecurity incident. Looking at resilience through a holistic lens. The report includes:

- Executive summary: overview of your situation.
- Risk deep-dive: findings and analysis based on our project.
- Your cyber resilience score: our own scoring methodology applied to your situation. Graphically represented and clearly aligned to follow-on activity.
- Recommended next steps: actions to continue your cyber resilience journey.

What we will do – assessing the four risks

Technical

Key Question:

Is your IT infrastructure exposed from an external perspective? Might a cyber threat actor be able to gain valuable information in order to help gain access?

Key Action:

A non-invasive digital foot-printing assessment which replicates the initial phases of a cyber attack and highlights IT assets that might be easily compromised.

SCORE 1 - 5

Reputation

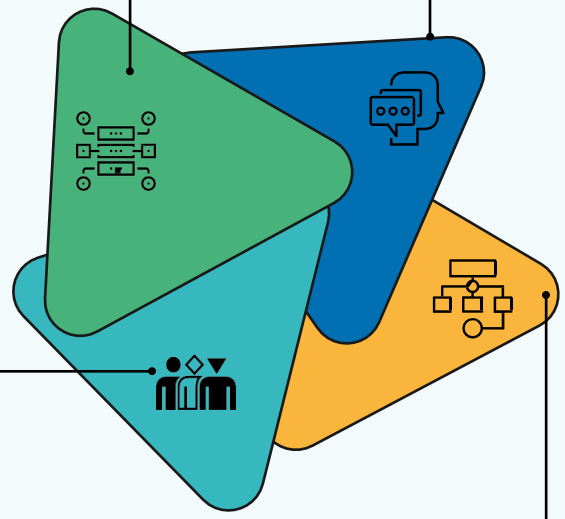
Key Question:

Do you have enough influence and credibility to count on stakeholder support when responding to a cyber event?

Key Action:

Analysis across different media stakeholder groups of the perception of your organisation - assessing your reputation credit to deal with a cyber event.

SCORE 1 - 5



Leadership

Key Question:

Are your leaders well briefed on both the risks and plans they need to understand in order to respond to and engage appropriately in a cybersecurity incident?

Key Action:

An assessment of your leaderships' understanding of your organisation's risks, the plans, processes, and challenges of responding to a cyber event.

SCORE 1 - 5

Planning

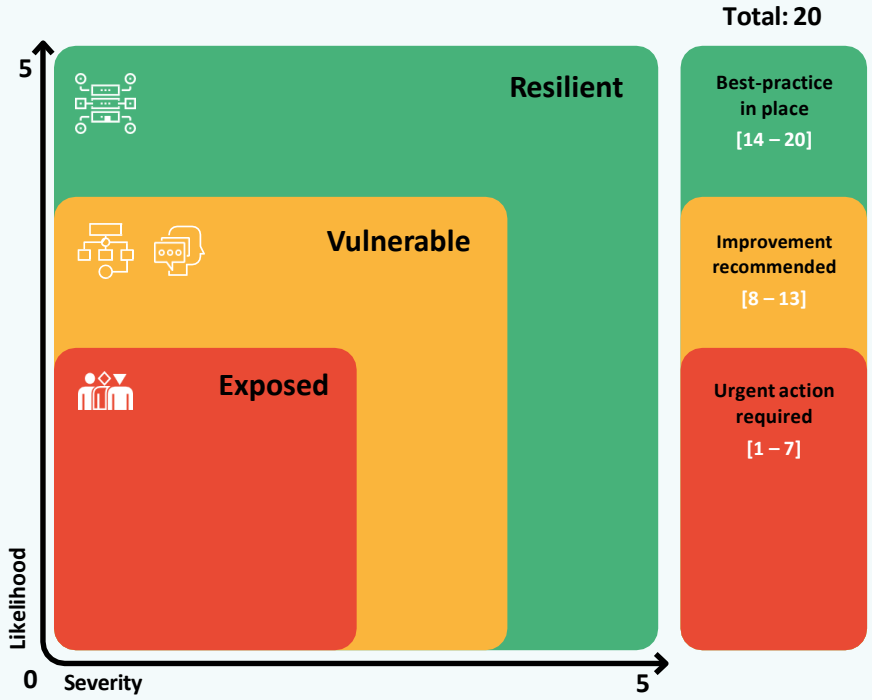
Key Question:

Do your crisis management plans and processes contain the quality of actionable information required to respond effectively to a cyber event?

Key Action:

An audit of your strategic response framework, incident response, IT disaster recovery processes and the specific adjustments made to deal with a cyber event.

SCORE 1 - 5



Crisis+ Services

On-call Crisis+ Retainer; providing you with 24/7 access to our experts as well proactive support to develop your resilience.

Strategic Advice and Guidance; from senior advisors including ex-government ministers, public relations executives, and sector and technical expertise teams.

Rapid Team Deployment; experts providing clients with communications strategy, crisis communications team and support, social listening and media monitoring, media and investor relations, stakeholder engagement, chief of staff and crisis office support.

Incident Response; our experts understand that cyber incident response teams must seamlessly integrate across existing mission-critical functions, and they have the expertise to respond to all types of threats.

Plans and Protocols; for crisis communications and crisis management, IT disaster recovery and information security team run books.

Crisis Training; against plans, best practices and specific scenarios, for;
- individuals; including media spokesperson training and crisis leadership
- teams; including crisis management teams, crisis communication teams and other function teams.

FTI Fortify Exercises; from workshops to full simulations across all the functions in your business.

Scenario Planning; for a specific issue or development and mapping of key opinion leaders and stakeholders.

Contacts

UK Crisis Team
crisis@fticonsulting.com

Experts with Impact®

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