

Our Crisis+ Offering



FTI's Crisis+ supports clients with their preparation for incidents through developing Crisis Management as a strategic and cross-functional capability; and provides real time guidance and implementation to respond and recover when crises hit; delivered by a dedicated team of crisis experts with Communications at its core.

PREPARE

Crisis Resilience Review; audit & benchmarking of crisis preparedness across the whole organisation or for specific functions, teams or threats such as Cybersecurity.

Plans and Protocols for crisis communications and crisis management teams.

Crisis Training against plans, best practices and skills, for

- Individuals, including media spokesperson training and crisis leadership
- Teams, including crisis management teams, crisis communication teams and other function teams.

Exercises from workshops to desktops and full simulations, supported by our FTI Fortify platform, across all the functions in your organisation.

FTI Detect to understand the online presence and vulnerabilities of your Senior Management.

Data-driven predictive capabilities which identify previous trends to help predict where crises may emerge in the future.

RESPOND

On-call Crisis+ retainer; providing 24/7 support and ongoing development.

Escalation Planning; taking a strategic view of response and messaging for a specific issue or developments.

Strategic Advice and Guidance from senior advisors including ex-government ministers, public relations executives, and sector expertise teams.

Rapid Team Deployment; providing clients with

- Crisis Communications Advisor to your Executive or Crisis or Incident Teams
- Communications Strategy
- Crisis Communications Team & support
- Social listening & media monitoring
- Media & Investor relations
- Stakeholder engagement
- Crisis Office and Chief of Staff support.

REPAIR

Reputation Recovery helping to assess your reputation, engage with senior stakeholders and create a plan and narrative for recovery.

Issue Management creating an approach and tools and materials to actively managing new or related risks down the curve.

Litigation communications in the event that your incident continues through legal proceedings.

Underpinned by our expertise in:

- Cybersecurity & Data Privacy
- Business Transformation
- Mergers & Acquisitions
- Restructuring

CONTACT DETAILS

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FTI Consulting is an independent global business advisory firm dedicated to helping organisations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centres throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.

For more information, visit www.fticonsulting.com and connect with us on Twitter (@FTIConsulting), Facebook and LinkedIn.

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