

# MAXIMISE THE VALUE OF YOUR LEADERSHIP EVENT

The leadership away-day or off-site meeting has an invaluable role to play in taking your organisation forward. It creates the thinking space in which your most senior people can define or review strategy, address key issues and challenges, launch a change programme or embark on a new initiative. It is also an opportunity to build and bring coherence to the leadership team.

FTI Consulting has a wealth of experience in maximising the value of leadership events by working with our clients at three key stages:

## RESEARCH AND DESIGN



We work with you to:

- Achieve total clarity on outcomes – the beneficial impact you want to achieve
- Quantify those outcomes and agree how the impact will be measured
- Align this event with your strategic intent – and with other live initiatives in your organisation
- Ensure thought leadership – that we are bringing the most up-to-date thinking to the topics the event will address
- Consult key people in your organisation to create buy-in and consensus around what we are doing
- Bring creativity and insight to every aspect of the design – from the way we engage your people to the shape and content of the event agenda

## DELIVERY



We create a delivery style precisely tailored to the needs and culture of your organisation that may include:

- Customised case studies designed to explore and address key issues
- Business simulations that immerse your leaders in the reality of a problem or challenge
- Break-out and plenary sessions in which practical work is undertaken and then shared
- Using technology to maximise participation – from interactive voting systems to video conferencing
- Activities that engage the intellect and the passion of your people
- Expert facilitation of innovation sessions and discussions
- Inspiring speakers who are the experts in their field

## FOLLOW-UP



We work with you to:

- Support implementation of the decisions that were made and the actions that were agreed
- Quantify the impact of the implementation
- Lead and manage the change process you have initiated
- Ensure the effective roll-out of new policies or procedures
- Close the loop with all the people who contributed on the day
- Maximise the return on the significant investment you have made

# CASE STUDIES

## AN INDUSTRIAL COMMODITIES GROUP

We designed and facilitated a working session as part of a management meeting away-day grounded in the reality of the client's working environment. The day was based around a comprehensive business simulation used to examine the role of process and procedure in enabling people to work more efficiently and effectively.

## GLOBAL HEALTHCARE COMPANY

In partnership with the client, we designed and facilitated a bespoke two-day event. The objective was to increase understanding of the impact of and context for significant organisational change. We used a combination of employee led sessions and activities, quizzes, competitive games, simulations and online voting – all linked to the client's five-year strategy.

## A GLOBAL ENGINEERING GROUP

A remote leadership team in this complex, matrix organisation had just recruited several new members. FTI designed and facilitated a compelling away-day event that introduced and worked through a bespoke approach to achieving high performance. We included Lumina Spark psychometric profiling and highly participative simulation activities that focused on developing commercial competencies.

## A GLOBAL PROFESSIONAL BODY FOR CHARTERED ACCOUNTANTS

The client identified a gap in skill-sets amongst the nine Business Units within their Commercial and Shared Services teams. Realising that success depended on their ability to inspire trust, engagement and collaboration from the rest of the business, it was decided that a fun, engaging and informative away-day, moving between plenary and break-out activities, was the solution. We used the London Olympics as a core theme.

## INTERNATIONAL LAW FIRM

Having previously facilitated a successful away-day for the client, we were approached to design and deliver another away-day which acted as 'a survivor's guide to work.' The session needed to provide a safe, stimulating and enjoyable environment. Our aim was to provide the team with a combination of tips, tools and techniques that would help them to survive – and thrive – at work.



## HOUSE OF COMMONS

Following a recent organisational restructure, the Corporate Services Management Board wanted to celebrate and recognise team achievements and personal contributions. We developed, designed and facilitated an interactive away-day on how to build a stronger team and to plan ahead at a strategic level. We commenced with an introduction to the Lumina Spark tool one of the many immersive group activities the team worked through.

### Leslie Benson

Senior Managing Director  
+44 (0)20 8371 7000  
leslie.benson@fticonsulting.com

### Matthew Solon

Managing Director  
+44 (0)20 8371 7044  
matthew.solon@fticonsulting.com

### Angie Gorman

Managing Director  
+1 312 428 2673  
angie.gorman@fticonsulting.com

### Karen Hulme

Managing Director  
+44 (0)20 8371 7026  
karen.hulme@fticonsulting.com



### Lucy Phillips

Managing Director  
+44 (0)20 3727 1000  
lucy.phillips@fticonsulting.com

### Victoria Graefin Strachwitz

Managing Director  
+49 69 92037 185  
victoria.strachwitz@fticonsulting.com

EXPERTS WITH IMPACT

## About FTI Consulting

FTI Consulting is an independent global business advisory firm dedicated to helping organisations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centres throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.